

# DENIM *AND* DIAMONDS



## YOUR SPONSORSHIP CHANGES LIVES

*Denim & Diamonds, Saturday, Sept. 19, 2020*

### ***Howdy Partner!***

When you join us as an event sponsor, you help victims of child abuse and interpersonal violence receive help and hope at LACASA Center 24 hours-a-day, 365 days-a-year.

It is the philosophy of our board and our community that “safety has no price”. That is why all programs and services for victims and survivors are provided at no charge. This is only made possible through generous contributions from people like you. We invite you to explore the benefits of being a Denim & Diamonds sponsor.

### ***Grow your customer engagement through community involvement***

Show your heart for survivors and your love for Livingston County with a sponsorship that makes a difference locally. Denim & Diamonds sponsors are featured on pre-event promotional materials online and throughout the community. You'll be helping survivors in a tangible way that others can appreciate.

### ***Get to know your neighbors***

Sponsors attending the event will enjoy an evening with guests from around the community and build connections with business owners, community leaders, and the folks next door.

### ***Enjoy an exciting evening with something for everyone***

Denim & Diamonds features live music and entertainment, delicious food, Wild West style gaming, Diamond Mining, outdoor activities, and prizes galore! This is the perfect gathering to bring old friends, meet new acquaintances, and have an enjoyable experience!

Your support helps provide more than 30 comprehensive programs and services that enable victims to recover from trauma and rebuild their lives. We are the only agency of our kind in Michigan to offer complete wrap-around services under one roof for victims and their families. Our unique approach offers victims centralized access to all services, and makes good economic sense for the community.

**DEADLINE:** The deadline for sponsor commitments is **Friday, June 19, 2020** to be included in all pre-event promotional materials. We invite you to look over the Denim & Diamonds sponsorship opportunities, choose the option that works best for you, and help us make a positive change in our community.

***Thank You!***

[lacasacenter.org](http://lacasacenter.org)



**LACASA**  
Compassion. Courage. Hope.

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## Platinum Presenting Sponsor – *New!*

**\$10,000**

- ◆ Exclusive sponsorship opportunity that allows your business to be our presenting sponsor
- ◆ Name/logo prominently featured as presenting sponsor at event entrance
- ◆ Name/Logo featured as the presenting sponsor on all pre-event promotional materials
- ◆ Exclusive social media thank you posting on Facebook, Instagram and Twitter
- ◆ Name/Logo prominently featured as the presenting sponsor on all event signage
- ◆ Your name is published in the event program
- ◆ Name or logo listed on our website with a link to your site
- ◆ Recognition on LACASA's social media pages
- ◆ You receive 10 complimentary tickets to the event
- ◆ Exclusive tour of LACASA hosted by our President and CEO Bobette Schrandt

## Diamond Spur Sponsor

**\$5,000**

- ◆ Name/Logo featured as a diamond sponsor on all pre-event promotional materials
- ◆ Exclusive social media thank you posting on Facebook, Instagram and Twitter
- ◆ Name/Logo prominently featured as a diamond sponsor on all event signage
- ◆ Your name is published in the event program
- ◆ Name or logo listed on our website with a link to your site
- ◆ Recognition on LACASA's social media pages
- ◆ You receive 8 complimentary tickets to the event
- ◆ Exclusive tour of LACASA hosted by our President and CEO Bobette Schrandt

## Golden Bridle Sponsor

**\$2,500**

- ◆ Name/Logo featured as a golden sponsor on all pre-event promotional materials
- ◆ Exclusive social media thank you on Facebook, Instagram and Twitter
- ◆ Name/Logo prominently featured as a golden sponsor on all event signage
- ◆ Your name is published in the event program
- ◆ Name or logo listed on our website with a link to your site
- ◆ Recognition on LACASA's social media pages
- ◆ You receive 6 complimentary tickets to the event



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## Wild West Game Sponsor - (Only 2 Available)

\$1,000

- ◆ Exclusive opportunity to connect with guests at the event by hosting one of two Wild West outdoor games, planned by your staff or LACASA (You may bring handouts/giveaways)
- ◆ Name/Logo featured on all event materials
- ◆ Featured in all social media/web posts about the Wild West Games

## Dazzling Denim Sponsor

\$1,000

- ◆ Name/Logo featured on all pre-event promotional materials
- ◆ Name/Logo prominently featured on all event signage
- ◆ Your name is published in the event program
- ◆ Name or logo featured on the LACASA website, with a thank you on social media
- ◆ You receive 4 complimentary tickets to the event

## Horseshoe Sponsor

\$500

- ◆ Your name is listed on pre-event promotional materials
- ◆ Your name is listed on event signage
- ◆ Your name is published in the event program
- ◆ You receive 2 complimentary tickets to the event

## Cowboy Boot Sponsor

\$250

- ◆ Your name is listed on event signage
- ◆ Your name is published in the event program





## DENIM & DIAMONDS SPONSOR FORM

*YES, I want to help victims and their families*

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

\_\_\_\_\_ **Platinum Presenting Sponsor** - \$10,000

\_\_\_\_\_ **Diamond Spur Sponsor** - \$5,000

\_\_\_\_\_ **Golden Bridle Sponsor** - \$2,500

\_\_\_\_\_ **Wild West Gaming Sponsor** - \$1,000

\_\_\_\_\_ **Dazzling Denim Sponsor** - \$1,000

\_\_\_\_\_ **Horseshoe Sponsor** - \$500

\_\_\_\_\_ **Cowboy Boot Sponsor** - \$ 250

*I cannot attend, but I want to make a donation of \$ \_\_\_\_\_*

**Deadline  
June 19, 2020**

**MAIL form with payment to:**

**LACASA**

2895 W. Grand River Ave.,  
Howell, MI 48843.

**FAX form to:**

LACASA at 517-548-3034  
ATTN: Denim & Diamonds

**CONTACT:**

For questions, or to send  
logos, email **Alyssa Wierzbicki**  
Development Coordinator, at  
**awierzbicki@lacasacenter.org**  
or **517-548-1350**

[lacasacenter.org](http://lacasacenter.org)

### Payment Information

DEADLINE: Sponsor registration, payment & logo submissions due by June 19, 2020

\_\_\_\_\_ Check enclosed – payable to **LACASA**

\_\_\_\_\_ Charge my credit card (VISA, Mastercard, Discover, and AM EX accepted)

Account # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name on the card \_\_\_\_\_ Billing Zip \_\_\_\_\_

Signature \_\_\_\_\_

### I want to donate an item for:

\_\_\_\_\_ Ante-Up Auction      \_\_\_\_\_ Lady Luck Raffle

Item: \_\_\_\_\_

Estimated value: \_\_\_\_\_

- Please deliver raffle & auction donations to LACASA by Friday, August 21
- Your company name will be featured with your donation at the event

*All donations are tax deductible as allowed by law*