



HELP LOCAL CHILD ABUSE VICTIMS

Monday, August 17, 2020

Dear Community Supporter,

Sponsoring LACASA's Drive Out Child Abuse Celebrity Golf Scramble creates incredible opportunities for you and your business, and makes a real difference in the lives of vulnerable children from our community.

Meet and Greet Celebrity Athletes

Our highest level sponsors will **golf with celebrity athletes!**

Connect with Our Community

Sponsoring LACASA's Celebrity Golf Scramble puts you in touch with members of our community through social media and event promotion, as well as connecting you with golfers at the event.

Share Your Heart for Kids

Your sponsorship of this event helps children who cannot return home because it is not safe. Your contribution enables LACASA to connect kids in foster care with advocates who fight to protect their best interest through our **Court Appointed Special Advocate (CASA) Program**. Your support allows our **Child Abuse Prevention (CAP) Council** to lead community trainings designed to prevent child abuse and childhood sexual abuse. It also provides children at LACASA with counseling, field trips, special activity days, and holiday celebrations that help them regain a sense of normalcy in their lives.

Discover LACASA through the Eyes of a Child

Each team at the golf outing will be assigned a name that corresponds with a child in need ("Team Benjamin"). Golfers will receive information about how their participation in the event is supporting LACASA in its work to help that child heal and grow.

DEADLINE: Major Sponsorship submissions are due by **Friday, June 12, 2020** to be included in all pre-event promotional materials. This is a chance for you to shine in the community and show your commitment to **drive out child abuse in Livingston County**. Thank you for providing help and hope for children who have nowhere else to turn.

Thank You!





MAJOR SPONSORSHIP OPPORTUNITIES

Major sponsorships guarantee that your logo is featured on all pre-event promotional materials distributed community wide. You will also receive prominent recognition at the event.

Platinum Sponsor

\$5,000

Course Sponsor – only one sponsorship available

- Platinum Golf Package for 2 Foursomes, to include 2 Celebrity Golfers (one in each foursome)
- Platinum-level logo placement on all pre-event promotional materials
- Exclusive social media thank you posting on Facebook, Instagram and Twitter
- Platinum-level “Course Sponsor” signage on 18 holes
- Company display table at the event as pre-arranged with LACASA
- Platinum-level logo placement on all sponsor signage at event
- Featured as Platinum Sponsor on the LACASA website and golf promotional emails with a link to your site
- Exclusive tour of LACASA hosted by our President and CEO

Gold Sponsor

\$2,500

Only two sponsorships available

- Gold Golf Package for 1 Foursome, to include 1 Celebrity Golfer
- Exclusive social media thank you post on Facebook, Instagram and Twitter
- Gold-level logo placement on all pre-event promotional materials
- Company logo on signage at nine holes
- Gold-level logo placement on all sponsor signage at event
- Featured as Gold Sponsor on the LACASA website and golf promotional emails with a link to your site

MAJOR SPONSORSHIP REGISTRATION DEADLINE

Submit registration form, payment and logo by Friday, June 12, 2020

drive out child abuse **GOLF SCRAMBLE**

MAJOR SPONSORSHIPS Continued

Celebrity Hole Sponsor – *New!*

\$1,750

Only two sponsorships available

- Company logo published on signage at one hole on the course with a celebrity athlete stationed at the hole throughout the day
- Participants will have the opportunity to have professional photos taken with the sponsored celebrity, with your company signage included in the photo
- Opportunity for company representatives to have a photo taken with their sponsored celebrity and tagged in a social media thank you post on Facebook, Instagram and Twitter
- Sponsor name listed on LACASA website and day-of-event materials

Hospitality Sponsor – *New!*

\$1,500

Exciting new opportunity to sponsor participants' dinner at the Clubhouse, with your company's name/logo prominently displayed

- Hospitality Golf Package for a **Foursome**
- Opportunity for your organization to have a booth at registration and to interact with guests throughout dinner in the Clubhouse. Sponsors may bring handouts/giveaways.
- Tagged in a shared social media thank you post on Facebook, Instagram and Twitter
- Hospitality Sponsor logo placement on all pre-event promotional materials
- Name or company logo prominently displayed on the Clubhouse
- Logo on all sponsor signage at event

Halfway Station Sponsor

\$1,250

Only two sponsorships available

- Halfway Station Golf Package for a **Twosome**
- Tagged in a shared social media thank you post on Facebook, Instagram and Twitter
- Halfway Station Sponsor logo placement on all pre-event promotional materials
- Name or company logo prominently displayed on the Halfway Station
- Logo on all sponsor signage at event
- Logo on the LACASA website and in golf promotional emails

Silver Sponsor

\$1,000

- Silver Golf Package for a **Twosome**
- Tagged in a shared social media thank you post on Facebook, Instagram and Twitter
- Silver-level logo placement on all pre-event promotional materials
- Company logo on signage at four holes
- Logo placement on all sponsor signage at event
- Logo on the LACASA website and in golf promotional emails

drive out child abuse GOLF SCRAMBLE

HOLE SPONSORSHIP OPPORTUNITIES

Sponsors at these levels will have signage at sponsored holes and will be featured on day-of-event promotional materials.

Hole Game Sponsor

\$1,000

Personally connect with guests in this exclusive sponsorship opportunity

Only 3 spots available

- Interact with guests at the event by running an on course game designed by LACASA or by the sponsor. Sponsors may bring handouts/giveaways.
- Company logo on game signage for one of three course games
- Sponsor name listed on LACASA website and day-of event materials

Cart Sponsor – *New!*

\$750

- Company logo featured on one golf cart
- Sponsor name listed on LACASA website and day-of-event materials
- Opportunity for company representatives to have a photo taken with their sponsored cart and tagged in a social media thank you post on Facebook, Instagram and Twitter

2-Hole Sponsor

\$500

- Company logo published on signage at 2 holes on the course
- Sponsor name listed on LACASA website and day-of-event materials

1-Hole Sponsor

\$250

- Company logo published on signage at 1 hole on the course
- Sponsor name listed on LACASA website and day-of-event materials

GAME SPONSOR & HOLE SPONSOR REGISTRATION DEADLINE

Submit registration form, payment and logo by Friday, July 17, 2020



GOLF SPONSOR FORM

YES, I want to help Drive Out Child Abuse in Livingston County!

Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Daytime Phone: _____

Major Sponsor Level

- ___ **Platinum** Sponsor - \$5,000
- ___ **Gold** Sponsor - \$2,500
- ___ **Celebrity Hole** Sponsor - \$1,750
- ___ **Hospitality** Sponsor - \$1,500
- ___ **Halfway Station** Sponsor - \$1,250
- ___ **Silver** Sponsor - \$1,000

*Deadline for inclusion on all pre-event promotions: **June 12, 2020***

Hole & Game Sponsor Level

- ___ **Game** Sponsor \$1,000
- ___ **Cart** Sponsor \$750
- ___ **2-Hole** Sponsor \$500
- ___ **1-Hole** Sponsor \$250

*Deadline for inclusion on day-of-event promotions: **July 17, 2020***

Payment Information

- ___ Check enclosed – payable to **LACASA**
 - ___ Charge my credit card (VISA, Mastercard, Discover, and AM EX accepted)
- Account # _____ Exp. Date _____ Security Code _____
- Name on the card _____ Billing Zip _____
- Signature _____

MAIL form with payment to:

LACASA

2895 W. Grand River Ave.,
Howell, MI 48843.

FAX form to:

LACASA at 517-548-3034
ATTN: Golf Scramble

CONTACT:

For questions, or to send logos, email Alyssa Wierzbicki, Development Coordinator, at awierzbicki@lacasacenter.org or **517-548-1350**

lacasacenter.org