

SPONSORSHIP OPPORTUNITIES

LACASA Fundraising Events - 2021

Your support will make a world of difference
in the lives of abuse victims and survivors
from our community

40 years!



LACASA

Serving the community since 1981



Last year, community contributions helped LACASA provide:

- **4,610 nights** of emergency housing in our Crisis Shelter
- **1,449 nights** of safe hoteling to meet increased demand during the pandemic, which maintained our commitment of never turning away a victim in need of shelter
- **8,957 meals** for victims and their families at both on-site and off-site locations
- **186 forensic interviews** for suspected victims of child abuse
- **8,882 nights** of secure, off-site transitional supportive housing
- **215 sexual assault victims**, needing immediate help at our Sexual Assault Response Center
- **50,000+ community members & students** through our awareness & prevention programs



Dear Friend & Community Partner,

We celebrate our 40th anniversary this year and invite you to support victims, survivors and their families as we commemorate this significant milestone.

Your sponsorship of a LACASA Center signature fundraising event helps Livingston County's most vulnerable citizens by funding critical services for local children and adults who are victims of child abuse, domestic violence and sexual assault.

Each year, more than 4,000 victims, survivors and their families walk through our doors seeking help and hope as they heal from trauma and rebuild their lives.

Your support of LACASA's fundraising and awareness events enables us to offer more than 30 essential programs and services at no cost for victims and their families.

We cannot thank you enough for your support. Your generosity makes our work possible and helps empower victims and survivors right here at home.

Sincerely,

Patricia Claffey
Chair, LACASA Board of Directors

Bobette Schrandt
President & CEO

PHILANTHROPY PARTNER



2021 MISSION PARTNERS

Steven Bearden &
Gwen Haggerty-Bearden



Steve & Rene LaFave
AND
Carla LaFave O'Malley

Steve & Kate Lowry

Douglas & Carol
REARRICK

Panasonic
Automotive

WEINGARTZ
EVERYTHING FROM LAWN TO SNOW

the
WOODEN SPOON
Artisan Market, Creative Carry Out and Bistro

Registration Information

LACASA FUNDRAISING EVENTS – 2021

Explore our sponsorships and make an enthusiastic commitment to support LACASA during its 40th anniversary year.

Drive Out Child Abuse Celebrity Golf Scramble - Monday, **June 28**

22nd Annual Garden Tour Weekend - Saturday & Sunday, **July 10 & 11**

Denim & Diamonds - Saturday, **September 18**

Our unique fundraising events offer a memorable experience for guests. Each event is well-attended and promoted throughout Livingston County and beyond. Sponsoring a LACASA event creates name recognition, placing your business (or family) in front of thousands who understand the importance of LACASA's work in the community.

You are welcome to register as a sponsor for any or all of our events on one convenient form. The **multiple-event submission deadline is Friday, April 9** (individual event sponsorship deadlines vary).

Questions? Contact **Alyssa Wierzbicki**, development coordinator, at (517) 548-1350 or awierzbicki@lacasacenter.org.

LACASA Board of Directors

Kathleen Barden

Leslie Brown

Renee Chodkowski

Patricia Claffey

Susan Cope

Ron Daly

Margaret LaTegola Graff

Judy Herzog

Kate Lowry

Nicole Mason

Dan Michalek

Michael J. Murphy

Carla LaFave O'Malley

David Reader

Jackie Rogers

Bobette Schrandt

Judith Scranton

Mona Shand

Maria Stuart

George Watts

Valerie Webster

Peggy Weingartz



Monday
June 28

at Oak Pointe
Country Club's
Championship Course

Platinum Sponsor - \$5,000 (1 sponsorship available)

- Golf Package for 2 Foursomes, to include 2 Celebrity Golfers (one in each foursome)
- Platinum-level logo recognition on all event materials and signage
- Platinum-level "Course Sponsor" signage on 17 holes
- Featured as Platinum Sponsor on the LACASA website
- Exclusive social media recognition
- Company display table at the event as pre-arranged with LACASA
- Exclusive tour of LACASA hosted by our President & CEO

Gold Sponsor - \$2,500 (2 sponsorships available)

- Golf Package for 1 Foursome, to include 1 Celebrity Golfer
- Gold-level logo recognition on all event materials and signage
- Company logo on signage at nine holes
- Featured as Gold Sponsor on the LACASA website
- Exclusive social media recognition

Celebrity Hole Sponsor - \$1,750 (2 sponsorships available)

- Exclusive, prominent company logo and signage displayed at celebrity athlete meet-and-greet hole
- Company logo featured in all event photos at celebrity hole
- Logo recognition on all event materials and signage
- Featured as Celebrity Hole Sponsor on the LACASA website
- Social media recognition
- Option to have company display table with handouts and giveaways (provided by sponsor)

LACASA's Drive Out Child Abuse Celebrity Golf Scramble allows participants to mix and mingle with celebrity athletes while raising money for a good cause. All proceeds from this golf outing benefit our children's programs, including the Court Appointed Special Advocates (CASA) program, which is celebrating its 10th anniversary!

Sponsorship Deadline: Friday, April 9

Hospitality Sponsor - \$1,500

- Golf Package for 1 Foursome
- Logo recognition on all event materials and signage
- Company name and logo prominently displayed at Clubhouse
- Option to have company display table in Clubhouse with handouts and giveaways (provided by sponsor)
- Featured as Hospitality Sponsor on the LACASA website
- Social media recognition

Silver Sponsor - \$1,000

- Golf Package for 1 Twosome
- Logo recognition on all event materials and signage
- Company logo on signage at four holes
- Featured as Silver Sponsor on the LACASA website
- Social media recognition

Hole Game Sponsor - \$1,000 (3 sponsorships available)

- Interact with guests at the event by running an on-course game designed by LACASA or by the sponsor. Sponsors may bring handouts/giveaways.
- Logo recognition on hole game signage and all sponsor signage
- Featured as Hole Game Sponsor on the LACASA website and event materials

CASA Sponsor - \$500

- Logo recognition for the CASA program's 10th anniversary
- Featured photo of you with a CASA
- Featured as CASA Sponsor on the LACASA website and event materials

Hole Sponsor - \$250 (Opportunity to sponsor multiple holes)

- Company logo published on signage at 1 hole on the course
- Featured as Hole Sponsor on the LACASA website and event materials



**Saturday
& Sunday
July 10 & 11**

English Rose Platinum Sponsor - \$5,000

- Platinum-level logo recognition on all event materials and signage
- Logo recognition on sponsor signage and materials at each garden
- Full page ad in guidebook
- Featured as an English Rose Sponsor on the LACASA website
- Exclusive social media recognition
- 8 event tickets

Passion Flower Sponsor - \$2,500

- Logo recognition on all event materials and signage
- Logo recognition on sponsor signage and materials at each garden
- Half page ad in guidebook
- Featured as a Passion Flower Sponsor on the LACASA website
- Exclusive social media recognition
- 6 event tickets

Blue Glitter Sea Holly Hospitality Sponsor - \$1,500

- Sponsor our Garden Lunch with LACASA President and CEO
- Logo recognition on all event materials and signage
- Logo recognition on sponsor signage and materials at each garden
- Featured as a Blue Glitter Sea Holly Sponsor on the LACASA website
- Social media recognition
- 4 event tickets

LACASA's Garden Tour is our longest running fundraising event, and is one of the most popular events of the summer! Garden Tour Weekend allows you to stroll through beautiful, private gardens while connecting with LACASA's mission and your community.

Sponsorship Deadline: Friday, April 16

Morning Glory Sponsor - \$1,000

- Logo recognition on all event materials and signage
- Sponsor listing with logo in guidebook
- Featured as a Morning Glory Sponsor on the LACASA website
- Social media recognition
- 4 event tickets

Coral Bells Sponsor - \$500

- Sponsor listing on all event materials and signage
- Sponsor listing with company name in guidebook
- Featured as a Coral Bells Sponsor on the LACASA website
- 2 event tickets

Bluestar Sponsor - \$250

- Sponsor listing on all event materials and signage
- Sponsor listing with company name in guidebook
- Featured as a Coral Bells Sponsor on the LACASA website



Saturday
September 18

Platinum Presenting Sponsor - \$10,000 (1 sponsorship available)

- Event tickets for one full table with preferred seating
- Platinum-level logo recognition on all event materials and signage
- Company name/logo prominently displayed at entryway
- Platinum-level logo recognition in program
- Featured as a Platinum Sponsor on the LACASA website
- Exclusive social media recognition
- Company display table at the event as pre-arranged with LACASA
- Exclusive tour of LACASA hosted by our President and CEO

Diamond Spur Sponsor - \$5,000

- Event tickets for one full table
- Diamond-level logo recognition on all event materials & signage
- Diamond-level logo recognition in program
- Featured as a Diamond Sponsor on the LACASA website
- Exclusive social media recognition

Golden Bridle Sponsor - \$2,500

- Four event tickets
- Gold-level logo recognition on all event materials & signage
- Gold-level logo recognition in program
- Featured as a Gold Sponsor on the LACASA website
- Exclusive social media recognition

Denim & Diamonds is a high-energy event featuring live music, delicious food, Wild West gaming and more! This event is the perfect opportunity to mix and mingle with leaders in Livingston County while supporting victims of child abuse, domestic violence, and sexual assault.

Sponsorship Deadline: Friday, June 4

Dazzling Denim Sponsor - \$1,000

- Four event tickets
- Logo recognition on all event materials & signage
- Sponsor listing in program
- Featured as a sponsor on the LACASA website
- Social media recognition

Horseshoe Sponsor - \$500

- Two event tickets
- Sponsor listing on event materials & signage
- Sponsor listing in program

Cowboy Boot Sponsor - \$250

- Sponsor listing on event materials & signage
- Sponsor listing in program

OUR MISSION

We support and advocate for survivors of child abuse, domestic violence and sexual assault. We provide prevention, education and awareness to strengthen families and make our community safer.

OUR VALUES AND BELIEFS

Safety and Security | We provide and encourage a safe environment to minimize the occurrence or risk of injury, danger, or loss

Excellence and Quality | We strive to exceed expectations, raise our standards and challenge ourselves

Integrity | We conduct business ethically and with a commitment to moral principles

Diversity | We are committed to fostering an inclusive culture

Empowerment | We are dedicated to the process of increasing the capacity of individuals or groups to make choices and to transform those choices into desired actions and outcomes

Social Justice | We honor the concepts of human rights and equality

Collaboration | We value working together with our community partners to achieve a violence free society



LACASA Center

2895 W. Grand River Ave.
Howell, MI 48843

Office: 517-548-1350

24/7 Helpline: 866-522-2725

lacasacenter.org